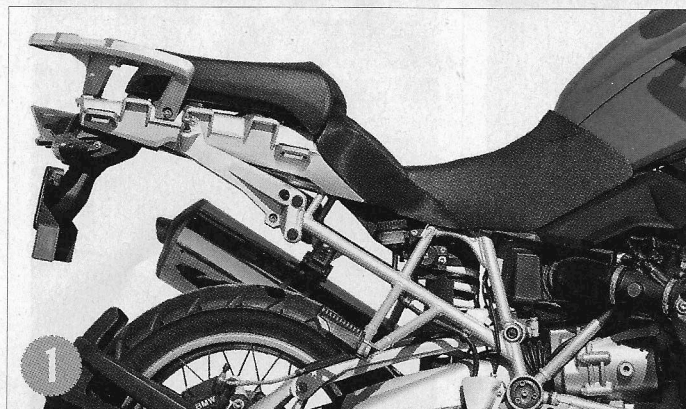


# NEW & COOL



## ADV RIDERS NEED COMFORT TOO

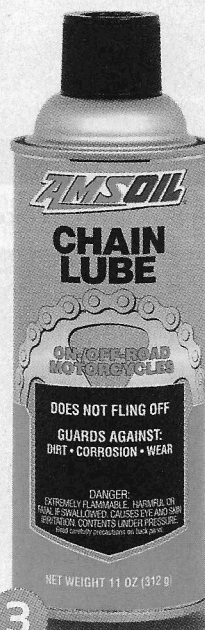
Three years ago, AirHawk and Danny Gray teamed up to create Harley-Davidson saddles that combine AirHawk's patented air cell technology with Danny Gray's patented Independent Suspension Technology (IST). Now, for the first time, they are offering these seats for the BMW R 1200 GS and GS Adventure as well. The IST system eliminates the compression and shock your body endures from riding on a traditional solid seat pan, while the AirHawk air cells evenly distribute your weight over the entire seat, reducing "hot spots" that cause pain.

**Call (888) 443-2669  
or visit [airhawk.net](http://airhawk.net)**

## INSTANT GRATIFICATION

Sena Technologies has introduced a new lightweight and affordable camera that integrates with its Bluetooth helmet communicators, the Prism Tube. Designed to easily attach to your helmet, it captures the audio and video of your rides in full 1080p resolution with the touch of a button. Simply slide the switch to turn it on and the Prism Tube starts recording instantly, complete with audio from internal and external microphones. The Prism Tube includes two helmet mounts, external microphone, external speaker and a charging cable, and retails for \$119. It also features Sena's two year warranty.

**Call (800) 607-6156  
or visit [sena.com](http://sena.com)**



## A LUBED CHAIN IS A HAPPY CHAIN

In order to ensure optimum performance and life, motorcycle chains require premium lubrication. Amsoil's new Chain Lube is a dedicated aerosol chain lubricant that provides wear and corrosion protection for all types of chains, including O-, X- and Z-ring. It penetrates deep into the pins and bushings and leaves a protective coating that won't fling off or attract dirt, sand or grit. It is also excellent for use on bicycle chains, and in agricultural and industrial applications. MSRP is \$10.25 for an 11-ounce spray can.

**Call (800) 956-5695  
or visit [amsoil.com](http://amsoil.com)**



## POINTY END FIRST

The front tire of a trike takes a lot of abuse, so Avon Tyres created a special tire for just that purpose: the Cobra Trike. This new reinforced 16-inch tire has a deeper tread and big tread blocks for better mileage and stability, and a larger contact patch for more even wear. The flat profile resists scrubbing-force damage, and special construction adds strength and durability for the heavier load of a trike. The Cobra Trike fits any trike that uses the MT90B16 front, including Harley-Davidson, Honda Gold Wing GL1200 and Road Star. MSRP starts at \$191.95.

**Call (800) 624-7470  
or visit [avonmoto.com](http://avonmoto.com)**

All of the goods and services listed in *New & Cool* are chosen by *Rider's* editors based on the interest to readers. This section is provided free of charge to vendors of motorcycle products and services, who bear sole responsibility for the accuracy of claims and specifications contained therein.